

SELLING OFF MARKET



Have you heard people talk about an off market listing and wondered what they meant?

At Gerber, the majority of our properties sell at Auction, but occasionally we have a property that sells off-market. An off-market sale is a term used to define a property that is sold without any public advertising.



SOLD OFF MARKET
ANNANDALE 🏠 2 📄 1
5/86 Johnston Street
Art Deco Apartment Brilliantly Positioned
In A Serene Neighbourhood
For details please:
text JOHNSTON to 0416 907 820
call Nicole Gerber-Zoumas 0408 255 390
email nicole@gerberproperties.com.au
9560 4311 gerberproperties.com.au **GERBER PROPERTIES**

Why do people sell off market?

Selling off-market can be an attractive option for many vendors and the reasons behind this can vary. Generally an off-market vendor is someone who needs an immediate sale to allow them to get on with other higher priorities. Some reasons to sell off-market may include:

- A vendor who prefers anonymity while selling a property. An off-market sale is often attractive to anyone with a high profile.
- Relationship breakdowns, deceased estates, financial reasons or employment changes.



But how do you find an off market home for sale?

The key to spotting an off-market sale is developing relationships with your local agents. At Gerber Properties, we have a vast and detailed database and will contact interested parties from this database for our off-market sales. So if you are interested in hearing about off-market opportunities, chat to one of our agents and let them know the specifics of your searching profile.